

AMENDMENT NO. 3  
PROGRAM YEAR 2025-2026  
VENDOR AGREEMENT

# 2023 Vendor-Marketing/Outreach SCAD 0423

BETWEEN  
CAREERSOURCE NORTH CENTRAL FLORIDA  
AND  
SCAD MEDIA, L.L.C.

THIS IS NOT AN AGREEMENT FOR RESEARCH AND DEVELOPMENT

UEI	596000501	
FEDERAL AWARD ID #	AA-38523-22A-12	
TOTAL FEDERAL AWARD	6687775	
FEDERAL AWARDDING AGENCY	USDOL, HHS	
ALN #	TANF	93.588
	WIOA ADULT	17.258
	WIOA DW	17.275
	SNAP	10.561
	WP	17.207
	LVER	17.801
	UC	17.225
PASS THROUGH AGENCY	FLORIDA COMMERCE	
CONTRACT OFFICER	PHYLLIS MARTY	
	<a href="mailto:pmarty@careersouereersoucencfl.com">pmarty@careersouereersoucencfl.com</a>	
	1112 North Main Street, Gainesville FL 32601 352-681-3320	

Pursuant to the Steven's Amendment

Consolidated Appropriations Act of 2018 Pub. L No. 115-141 132 Stat 348, div. H, Title V Sec. 505 (Mar 23, 2018)

1. The percentage of the total costs of the program or project which will be financed with Federal funds is 100 percent
2. The dollar amount of Federal Funds for the project or program is \$75,000.00 The percentage and dollar amount of the total costs of the project or program that will be financed by non-governmental sources is 0 percent

AMENDMENT NO. 3 TO CONTRACT # 2023 Vendor-Marketing/Outreach SCAD  
0423

THIS AMENDMENT NO. 3 TO CONTRACT NO. # 2023 Vendor-Marketing / Outreach SCAD by and between CAREERSOURCE NORTH CENTRAL FLORIDA hereinafter "CSNCFL," the Administrative entity for Workforce Development Region 26 governed by the CSNCFL Council of Elected Officials and the North Central Florida Workforce Development Board, Inc. hereinafter "NCFWDB" having its principal office at 1112 North Main Street, Gainesville, FL 32601 and SCAD MEDIA, LLC, hereinafter referred to as "Contractor," existing under by virtue of the laws of the State of Florida as a for profit Limited Liability Corporation having its principal office at 747 SW 2nd Ave IMB 32 #381 Gainesville, FL 32601 to begin on October 1 end to terminate on September 30, 2026.

RECITALS

WHEREAS, CSNCFL entered into a Contract with the Governor of the State of Florida for grants to implement workforce development programs and serve as the grant recipient and administrative entity; and

WHEREAS, in accordance with WIOA, the CSNCFL governing boards selected Contractor to provide outreach and marketing services, and

WHEREAS the CSNCFL governing boards have voted to extend the Contract for an additional 1 year period from October 1, 2025 through September 30, 2026;

NOW THEREFORE, in consideration of the premises and the mutual covenants and obligations herein contained, and subject to the terms and conditions hereinafter stated, the parties hereto agree as follows:

- I. Paragraph II Rates Compensation, Section is amended to substitute the underscored language for Section A as follows:

**II. Rates and Compensation**

- A. Contractor shall be paid up to Seventy-Five Thousand Dollars (\$75,000.00) for the Marketing/Outreach Services to be conducted under this Contract as follows:

1. Payment shall be based on the CSNCFL approved budget for each individual project requested as described in Article I of the original Contract covering the Program Year covered by this Amendment and in accordance with the schedule attached as Exhibit 1.

2. Article VIII Contract Term is amended to substitute the underscored language and to delete:

VIII. Contract Term

The term of this Contract shall begin on the date of execution through September 30, 2025, and may be renewed for 1 successive one-year period at the discretion of CSNCFL and its governing boards and the availability of funds. The budget for the renewal periods shall be negotiated annually.

6. All provisions of said Contract, which are not in conflict with this Amendment, shall continue to be enforced in accordance with the terms and conditions therein.
7. This Amendment and all its attachments are made a part of said Contract.
8. The effective date of this Amendment shall be the date on which it has been signed by both parties.

EXECUTION PAGE

IN WITNESS THEREOF, the parties hereto have made and executed this document on the respective dates under each signature: SCAD MEDIA, signing by and through its President/Owner on the 17 day of September, 2025 and CareerSource North Central Florida signing by and through its CEO following governing boards' Action on the 17 day of September, 2025.

AS TO SCAD MEDIA:

ATTEST:

Bethany Gaffey  
Bethany Gaffey, Digital Marketing Manager

BY: Alexander Ganz  
(Signature)  
NAME:  
TITLE: CEO  
DATE: 9-17-25

AS TO CAREERSOURCE NORTH CENTRAL FLORIDA:

ATTEST

Diane Burke  
Diane Burke, Grants/Contracts  
Administrator  
Kare Davis

BY: Phyllis Marty  
(Signature)  
NAME: Phyllis Marty  
TITLE: CEO  
DATE: 9/17/25

Approved as to form

BY: Rochelle Daniels  
Rochelle J. Daniels  
Attorney

Digitally signed by Rochelle Daniels  
DN: cn=Rochelle Daniels, o, ou,  
email=danielsrj@aol.com, c=US  
Date: 2025.10.18 16:11:50 -04'00'