



Economic Overview

Dixie County, Florida



Career Source
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Demographic Profile

The population in Dixie County, Florida was 16,952 per American Community Survey data for 2019-2023.

The region has a civilian labor force of 6,067 with a participation rate of 42.8%. Of individuals 25 to 64 in Dixie County, Florida, 8.0% have a bachelor's degree or higher which compares with 36.5% in the nation.

The median household income in Dixie County, Florida is \$47,655 and the median house value is \$96,900.

Summary ¹						
	Percent			Value		
	Dixie County, Florida	Florida	USA	Dixie County, Florida	Florida	USA
Demographics						
Population (ACS)	—	—	—	16,952	21,928,881	332,387,540
Male	54.9%	49.1%	49.5%	9,312	10,773,620	164,545,087
Female	45.1%	50.9%	50.5%	7,640	11,155,261	167,842,453
Median Age ²	—	—	—	45.8	42.6	38.7
Under 18 Years	18.2%	19.6%	22.2%	3,085	4,305,366	73,645,238
18 to 24 Years	6.2%	8.1%	9.1%	1,043	1,773,216	30,307,641
25 to 34 Years	12.1%	12.7%	13.7%	2,046	2,779,896	45,497,632
35 to 44 Years	12.9%	12.5%	13.1%	2,195	2,738,113	43,492,887
45 to 54 Years	11.7%	12.4%	12.3%	1,983	2,725,323	40,847,713
55 to 64 Years	15.3%	13.6%	12.8%	2,593	2,976,234	42,626,382
65 to 74 Years	14.0%	11.7%	10.0%	2,375	2,566,979	33,293,127
75 Years and Over	9.6%	9.4%	6.8%	1,632	2,063,754	22,676,920
Race: White	85.1%	59.9%	63.4%	14,427	13,136,701	210,875,446
Race: Black or African American	6.6%	15.3%	12.4%	1,119	3,363,769	41,070,890
Race: American Indian and Alaska Native	0.3%	0.3%	0.9%	49	66,779	2,924,996
Race: Asian	0.4%	2.9%	5.8%	73	628,137	19,352,659
Race: Native Hawaiian and Other Pacific Islander	0.0%	0.1%	0.2%	0	13,136	629,292
Race: Some Other Race	0.2%	5.6%	6.6%	26	1,222,567	21,940,536
Race: Two or More Races	7.4%	16.0%	10.7%	1,258	3,497,792	35,593,721
Hispanic or Latino (of any race)	4.5%	26.7%	19.0%	759	5,865,737	63,131,589
Population Growth						
Population (Pop Estimates) ⁴	—	—	—	17,465	22,610,726	334,914,895
Population Annual Average Growth ⁴	0.8%	1.5%	0.6%	138	305,905	1,885,495
People per Square Mile ⁴	—	—	—	24.8	421.4	94.8
Economic						
Labor Force Participation Rate and Size (civilian population 16 years and over)	42.8%	59.4%	63.3%	6,067	10,725,531	168,567,852
Prime-Age Labor Force Participation Rate and Size (civilian population 25-54)	58.4%	82.5%	83.0%	3,632	6,757,770	107,055,165
Work from Home	4.8%	13.9%	13.5%	271	1,406,025	21,267,373
Armed Forces Labor Force	0.0%	0.4%	0.5%	0	78,025	1,287,774
Veterans, Age 18-64	6.4%	5.0%	4.2%	631	640,175	8,410,268
Veterans Labor Force Participation Rate and Size, Age 18-64	63.7%	74.4%	77.0%	402	475,998	6,478,181
Median Household Income ²	—	—	—	\$47,655	\$71,711	\$78,538
Per Capita Income	—	—	—	\$21,699	\$41,055	\$43,289
Mean Commute Time (minutes)	—	—	—	21.4	28.0	26.6
Commute via Public Transportation	0.4%	1.2%	3.5%	23	125,364	5,528,841
Educational Attainment, Age 25-64						
No High School Diploma	18.5%	9.7%	10.0%	1,633	1,087,436	17,176,172
High School Graduate	46.5%	26.7%	25.0%	4,102	2,994,428	43,057,491

Summary¹

	Percent			Value		
	Dixie County, Florida	Florida	USA	Dixie County, Florida	Florida	USA
Some College, No Degree	20.8%	18.6%	19.3%	1,836	2,089,960	33,315,654
Associate's Degree	6.1%	11.0%	9.2%	538	1,228,555	15,894,085
Bachelor's Degree	5.4%	22.0%	22.8%	473	2,471,584	39,256,774
Postgraduate Degree	2.7%	12.0%	13.8%	235	1,347,603	23,764,438
Housing						
Total Housing Units	—	—	—	9,365	10,082,356	142,332,876
Median House Value (of owner-occupied units) ^{2,5}	—	—	—	\$96,900	\$325,000	\$303,400
Homeowner Vacancy	1.4%	1.5%	1.0%	73	89,064	850,724
Rental Vacancy	6.3%	7.6%	5.5%	69	231,428	2,605,688
Renter-Occupied Housing Units (% of Occupied Units)	16.2%	32.7%	35.0%	991	2,794,102	44,590,828
Owner-Occupied Housing Units (% of Occupied Units)	83.8%	67.3%	65.0%	5,139	5,756,809	82,892,037
Occupied Housing Units with No Vehicle Available (% of Occupied Units)	4.2%	5.9%	8.3%	260	504,857	10,602,826
Social						
Poverty Level (of all people)	19.3%	12.6%	12.4%	2,961	2,707,698	40,390,045
Households Receiving Food Stamps/SNAP	20.2%	12.6%	11.8%	1,237	1,078,978	15,004,950
Enrolled in Grade 12 (% of total population)	0.8%	1.2%	1.3%	140	257,645	4,405,676
Disconnected Youth ³	1.6%	2.5%	2.4%	10	25,308	420,352
Children in Single Parent Families (% of all children)	37.0%	38.0%	34.0%	1,006	1,546,515	23,701,745
Uninsured	17.7%	11.9%	8.6%	2,718	2,569,710	28,000,876
With a Disability, Age 18-64	20.1%	10.1%	10.7%	1,693	1,286,547	21,269,700
With a Disability, Age 18-64, Labor Force Participation Rate and Size	19.5%	44.8%	47.0%	330	576,771	10,001,264
Foreign Born	3.0%	21.4%	13.9%	515	4,694,419	46,108,901
Speak English Less Than Very Well (population 5 yrs and over)	1.4%	12.1%	8.4%	233	2,517,985	26,299,012

Source: [JobsEQ®](#)

1. American Community Survey 2019-2023, unless noted otherwise

2. Median values for certain aggregate regions (such as MSAs) may be estimated as the weighted averages of the median values from the composing counties.

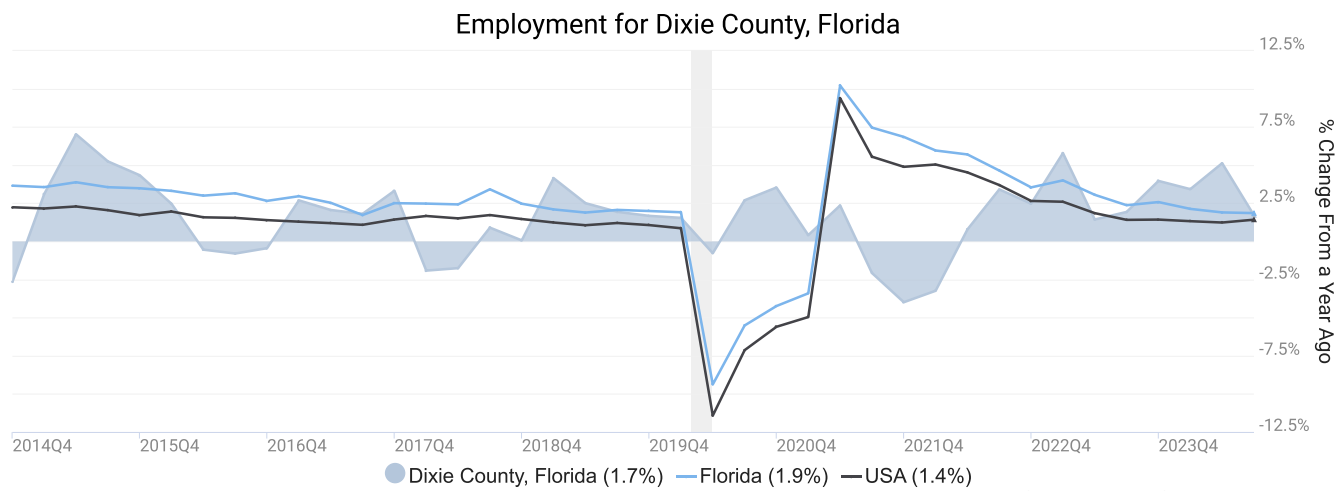
3. Disconnected Youth are 16-19 year olds who are (1) not in school, (2) not high school graduates, and (3) either unemployed or not in the labor force.

4. Census Population Estimate for 2023, annual average growth rate since 2013.

5. The Census's method for calculating median house values changed with the 2022 data set, so pre-2022 values are not directly comparable with later data.

Employment Trends

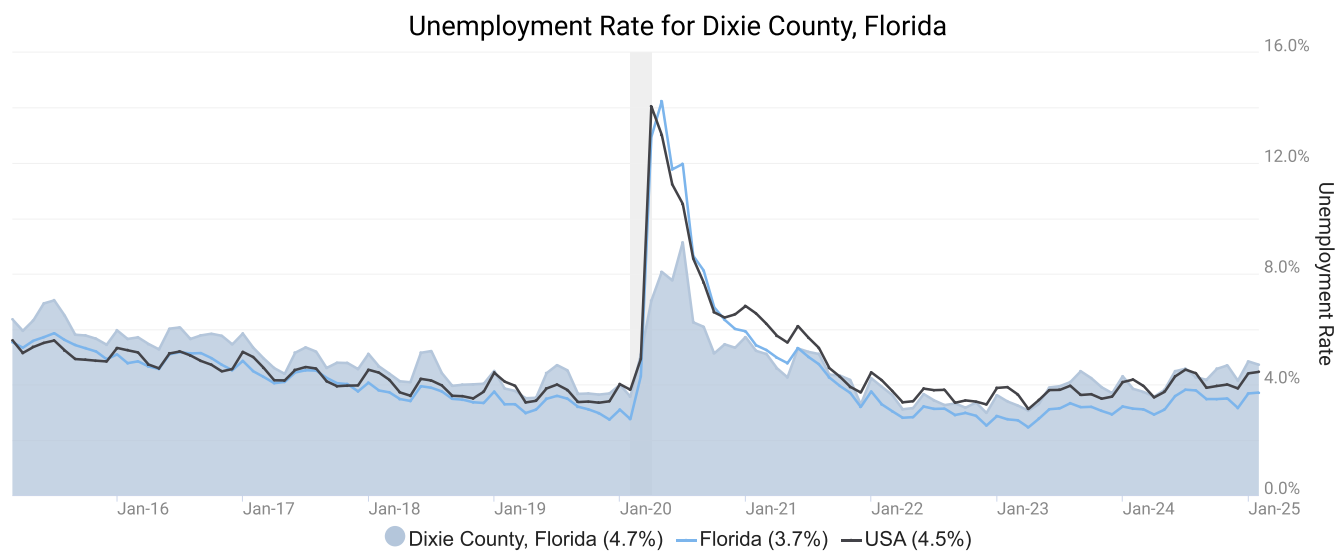
As of 2024Q3, total employment for Dixie County, Florida was 3,384 (based on a four-quarter moving average). Over the year ending 2024Q3, employment increased 1.7% in the region.



Employment data are derived from the Quarterly Census of Employment and Wages, provided by the Bureau of Labor Statistics and imputed where necessary. Data are updated through 2024Q2 with preliminary estimates updated to 2024Q3.

Unemployment Rate

The unemployment rate for Dixie County, Florida was 4.7% as of February 2025. The regional unemployment rate was higher than the national rate of 4.5%. One year earlier, in February 2024, the unemployment rate in Dixie County, Florida was 3.8%.

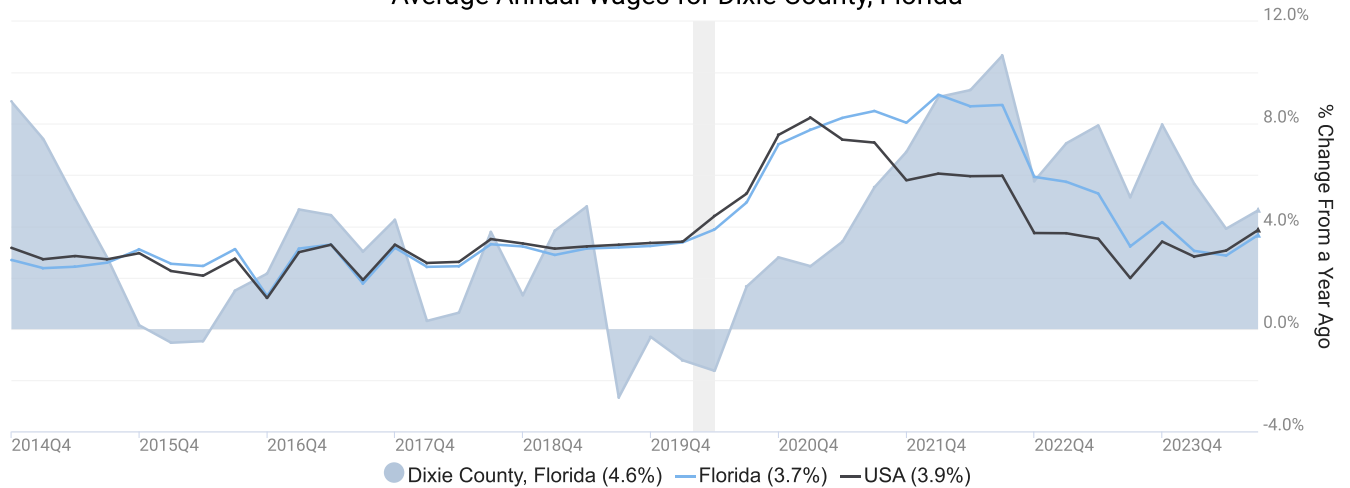


Unemployment rate data are from the Local Area Unemployment Statistics, provided by the Bureau of Labor Statistics and updated through February 2025.

Wage Trends

The average worker in Dixie County, Florida earned annual wages of \$43,536 as of 2024Q3. Average annual wages per worker increased 4.6% in the region over the preceding four quarters. For comparison purposes, annual average wages were \$72,609 in the nation as of 2024Q3.

Average Annual Wages for Dixie County, Florida



Annual average wages per worker data are derived from the Quarterly Census of Employment and Wages, provided by the Bureau of Labor Statistics and imputed where necessary. Data are updated through 2024Q2 with preliminary estimates updated to 2024Q3.

Cost of Living Index

The Cost of Living Index estimates the relative price levels for consumer goods and services. When applied to wages and salaries, the result is a measure of relative purchasing power. The cost of living is 15.6% lower in Dixie County, Florida than the U.S. average.

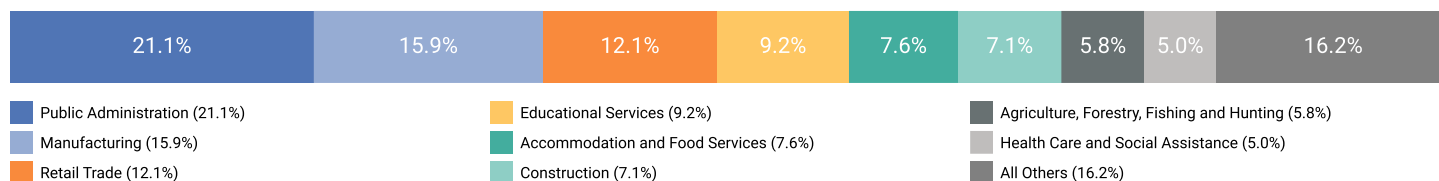
	Cost of Living Information		
	Annual Average Salary	Cost of Living Index (Base US)	US Purchasing Power
Dixie County, Florida	\$43,536	84.4	\$51,562
Florida	\$66,213	103.4	\$64,021
USA	\$72,609	100.0	\$72,609

Source: [JobsEQ®](#)
Data as of 2024Q3
Cost of Living per [COLI](#), data as of 2024Q4, imputed by Chmura where necessary.

Industry Snapshot

The largest sector in Dixie County, Florida is Public Administration, employing 715 workers. The next-largest sectors in the region are Manufacturing (538 workers) and Retail Trade (409). High location quotients (LQs) indicate sectors in which a region has high concentrations of employment compared to the national average. The sectors with the largest LQs in the region are Agriculture, Forestry, Fishing and Hunting (LQ = 4.81), Public Administration (4.51), and Manufacturing (2.01).

Total Workers for Dixie County, Florida by Industry



Source: JobsEQ®
Data as of 2024Q3
Note: Figures may not sum due to rounding.

Employment data are derived from the Quarterly Census of Employment and Wages, provided by the Bureau of Labor Statistics and imputed where necessary. Data are updated through 2024Q2 with preliminary estimates updated to 2024Q3.

Sectors in Dixie County, Florida with the highest average wages per worker are Management of Companies and Enterprises (\$109,468), Utilities (\$68,100), and Manufacturing (\$56,880). Regional sectors with the best job growth (or most moderate job losses) over the last 5 years are Public Administration (+67 jobs), Accommodation and Food Services (+62), and Manufacturing (+52).

Over the next 1 year, employment in Dixie County, Florida is projected to expand by 40 jobs. The fastest growing sector in the region is expected to be Arts, Entertainment, and Recreation with a +1.9% year-over-year rate of growth. The strongest forecast by number of jobs over this period is expected for Public Administration (+9 jobs), Manufacturing (+6), and Retail Trade (+4).

Dixie County, Florida, 2024Q3¹

NAICS	Industry	Current			5-Year History		1-Year Forecast				
		Empl	Avg Ann Wages	LQ	Empl Change	Ann %	Total Demand	Exits	Transfers	Empl Growth	Ann % Growth
92	Public Administration	715	\$52,256	4.51	67	2.0%	75	26	39	9	1.3%
31	Manufacturing	538	\$56,880	2.01	52	2.1%	60	20	34	6	1.1%
44	Retail Trade	409	\$28,918	1.23	48	2.6%	59	23	32	4	0.9%
61	Educational Services	312	\$46,286	1.14	-35	-2.1%	31	13	16	2	0.7%
72	Accommodation and Food Services	257	\$21,343	0.87	62	5.7%	50	19	26	4	1.5%
23	Construction	240	\$37,191	1.19	26	2.3%	24	8	13	4	1.6%
11	Agriculture, Forestry, Fishing and Hunting	197	\$42,113	4.81	-29	-2.7%	26	11	13	2	0.8%
62	Health Care and Social Assistance	169	\$35,062	0.33	10	1.2%	19	8	9	3	1.6%
81	Other Services (except Public Administration)	160	\$48,331	1.12	2	0.2%	21	7	11	2	1.5%
48	Transportation and Warehousing	106	\$51,429	0.63	19	4.0%	13	5	7	1	1.3%
56	Administrative and Support and Waste Management and Remediation Services	84	\$27,059	0.41	-12	-2.5%	11	4	6	1	1.3%
54	Professional, Scientific, and Technical Services	50	\$43,035	0.20	3	1.1%	5	1	3	1	1.7%
42	Wholesale Trade	40	\$41,661	0.32	8	4.4%	4	1	3	0	1.2%
22	Utilities	30	\$68,100	1.68	15	14.5%	3	1	2	0	1.3%
52	Finance and Insurance	23	\$41,514	0.17	3	2.8%	2	1	1	0	1.1%
71	Arts, Entertainment, and Recreation	23	\$30,864	0.33	5	5.3%	4	1	2	0	1.9%
53	Real Estate and Rental and Leasing	19	\$47,503	0.32	5	5.9%	2	1	1	0	1.2%
51	Information	8	\$39,725	0.13	1	2.3%	1	0	0	0	0.5%
99	Unclassified	5	\$66,959	0.90	5	n/a	1	0	0	0	1.2%
55	Management of Companies and Enterprises	1	\$109,468	0.01	0	n/a	0	0	0	0	1.8%
Total - All Industries		3,384	\$43,536	1.00	255	1.6%	409	152	217	40	1.2%

Source: [JobsEQ®](#)

Data as of 2024Q3

Note: Figures may not sum due to rounding.

1. All data based upon a four-quarter moving average

Exits and transfers are approximate estimates based upon occupation separation rates.

Employment data are derived from the Quarterly Census of Employment and Wages, provided by the Bureau of Labor Statistics and imputed where necessary. Data are updated through 2024Q2 with preliminary estimates updated to 2024Q3. Forecast employment growth uses national projections adapted for regional growth patterns.

Occupation Snapshot

The largest major occupation group in Dixie County, Florida is Transportation and Material Moving Occupations, employing 378 workers. The next-largest occupation groups in the region are Protective Service Occupations (326 workers) and Office and Administrative Support Occupations (312). High location quotients (LQs) indicate occupation groups in which a region has high concentrations of employment compared to the national average. The major groups with the largest LQs in the region are Farming, Fishing, and Forestry Occupations (LQ = 4.74), Protective Service Occupations (4.48), and Production Occupations (1.39).

Occupation groups in Dixie County, Florida with the highest average wages per worker are Management Occupations (\$97,400), Legal Occupations (\$92,900), and Healthcare Practitioners and Technical Occupations (\$83,200). The unemployment rate in the region varied among the major groups from 1.3% among Community and Social Service Occupations to 6.8% among Farming, Fishing, and Forestry Occupations.

Over the next 1 year, the fastest growing occupation group in Dixie County, Florida is expected to be Healthcare Support Occupations with a +1.8% year-over-year rate of growth. The strongest forecast by number of jobs over this period is expected for Transportation and Material Moving Occupations (+5 jobs) and Food Preparation and Serving Related Occupations (+4). Over the same period, the highest separation demand (occupation demand due to retirements and workers moving from one occupation to another) is expected in Food Preparation and Serving Related Occupations (53 jobs) and Transportation and Material Moving Occupations (49).

Dixie County, Florida, 2024Q3¹

SOC	Occupation	Current						5-Year History		1-Year Forecast				
		Empl	Mean Ann Wages ²	LQ	Unempl	Unempl Rate	Online Job Ads ³	Empl Change	Ann %	Total Demand	Exits	Transfers	Empl Growth	Ann % Growth
53-0000	Transportation and Material Moving	378	\$42,800	1.29	39	5.3%	12	45	2.5%	53	19	30	5	1.3%
33-0000	Protective Service	326	\$44,500	4.48	5	1.4%	3	28	1.8%	33	11	19	3	1.0%
43-0000	Office and Administrative Support	312	\$43,900	0.79	13	2.9%	11	15	1.0%	37	16	19	2	0.6%
41-0000	Sales and Related	261	\$42,300	0.88	23	5.2%	16	34	2.9%	40	17	21	2	0.7%
35-0000	Food Preparation and Serving Related	259	\$32,000	0.93	34	5.9%	9	65	5.9%	56	23	30	4	1.4%
51-0000	Production	255	\$43,100	1.39	20	4.5%	6	22	1.8%	32	10	19	3	1.0%
11-0000	Management	245	\$97,400	0.94	4	1.3%	9	16	1.4%	25	9	12	3	1.4%
25-0000	Educational Instruction and Library	223	\$55,200	1.22	4	2.1%	5	-23	-1.9%	21	9	10	2	0.8%
47-0000	Construction and Extraction	196	\$48,300	1.30	27	5.6%	5	21	2.3%	20	6	11	3	1.6%
49-0000	Installation, Maintenance, and Repair	160	\$53,500	1.22	8	2.8%	7	23	3.2%	17	6	8	3	1.6%
37-0000	Building and Grounds Cleaning and Maintenance	125	\$37,200	1.13	15	4.9%	2	-6	-1.0%	19	7	10	2	1.3%
13-0000	Business and Financial Operations	124	\$71,300	0.57	2	1.6%	3	17	3.0%	13	4	7	2	1.6%
45-0000	Farming, Fishing, and Forestry	93	\$47,700	4.74	10	6.8%	2	-13	-2.5%	15	6	8	1	0.9%
29-0000	Healthcare Practitioners and Technical	74	\$83,200	0.37	1	1.3%	13	6	1.7%	6	2	2	1	1.5%
21-0000	Community and Social Service	69	\$46,800	1.11	1	1.3%	4	-1	-0.3%	7	3	4	1	1.6%
31-0000	Healthcare Support	69	\$36,500	0.44	6	3.7%	3	3	1.0%	11	4	6	1	1.8%
39-0000	Personal Care and Service	68	\$37,400	0.78	4	3.9%	1	1	0.3%	13	4	7	1	1.6%

Dixie County, Florida, 2024Q3¹

SOC	Occupation	Current						5-Year History		1-Year Forecast				
		Empl	Mean Ann Wages ²	LQ	Unempl	Unempl Rate	Online Job Ads ³	Empl Change	Ann %	Total Demand	Exits	Transfers	Empl Growth	Ann % Growth
27-0000	Arts, Design, Entertainment, Sports, and Media	36	\$61,900	0.59	1	2.7%	4	3	2.0%	4	2	2	0	1.4%
15-0000	Computer and Mathematical	31	\$79,600	0.29	1	1.8%	1	2	1.7%	2	1	1	0	1.6%
19-0000	Life, Physical, and Social Science	30	\$64,000	0.97	0	n/a	1	2	1.3%	3	1	2	0	1.6%
17-0000	Architecture and Engineering	25	\$81,300	0.46	0	n/a	0	-4	-3.1%	2	1	1	0	1.8%
23-0000	Legal	25	\$92,900	0.90	0	n/a	1	-3	-2.1%	2	1	1	0	1.5%
Total - All Occupations		3,384	\$50,900	1.00	218	4.1%	120	255	1.6%	431	160	231	40	1.2%

Source: [JobsEQ®](#)

Data as of 2024Q3 unless noted otherwise

Note: Figures may not sum due to rounding.

1. Data based on a four-quarter moving average unless noted otherwise.

2. Wage data represent the average for all Covered Employment

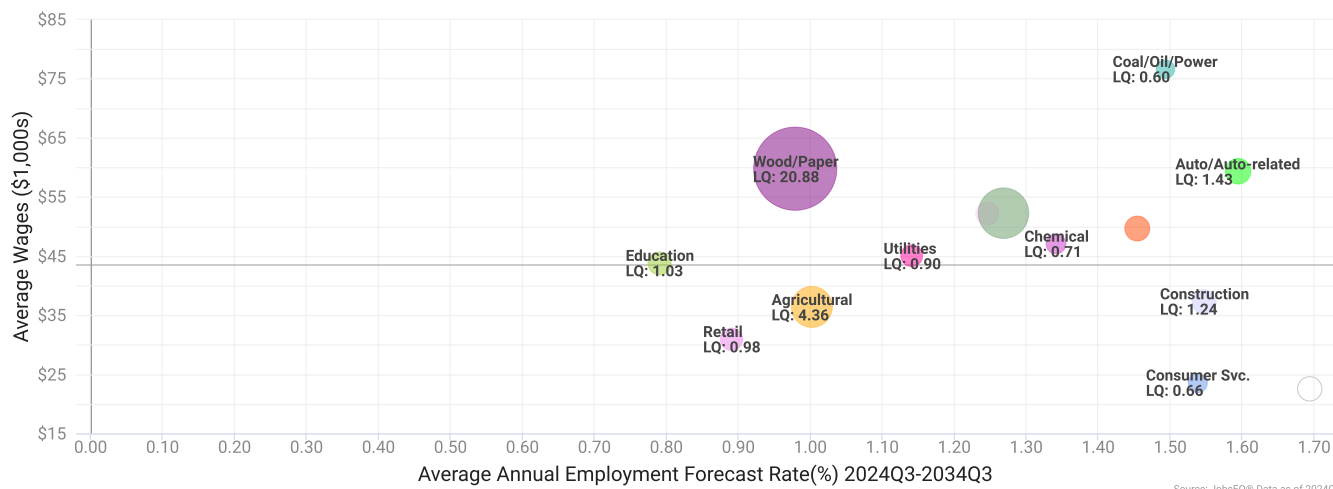
3. Data represent found online ads active within the last thirty days in the selected region. Due to alternative county-assignment algorithms, ad counts in this analytic may not match that shown in RTI (nor in the popup window ad list). Ad counts for ZCTA-based regions are estimates.

Occupation employment data are estimated via industry employment data and the estimated industry/occupation mix. Industry employment data are derived from the Quarterly Census of Employment and Wages, provided by the Bureau of Labor Statistics and currently updated through 2024Q2, imputed where necessary with preliminary estimates updated to 2024Q3. Wages by occupation are as of 2024 provided by the BLS and imputed where necessary. Forecast employment growth uses national projections from the Bureau of Labor Statistics adapted for regional growth patterns.

Industry Clusters

A cluster is a geographic concentration of interrelated industries or occupations. The industry cluster in Dixie County, Florida with the highest relative concentration is Wood/Paper with a location quotient of 20.88. This cluster employs 520 workers in the region with an average wage of \$59,751. Employment in the Wood/Paper cluster is projected to expand in the region about 1.0% per year over the next ten years.

Industry Clusters for Dixie County, Florida as of 2024Q3

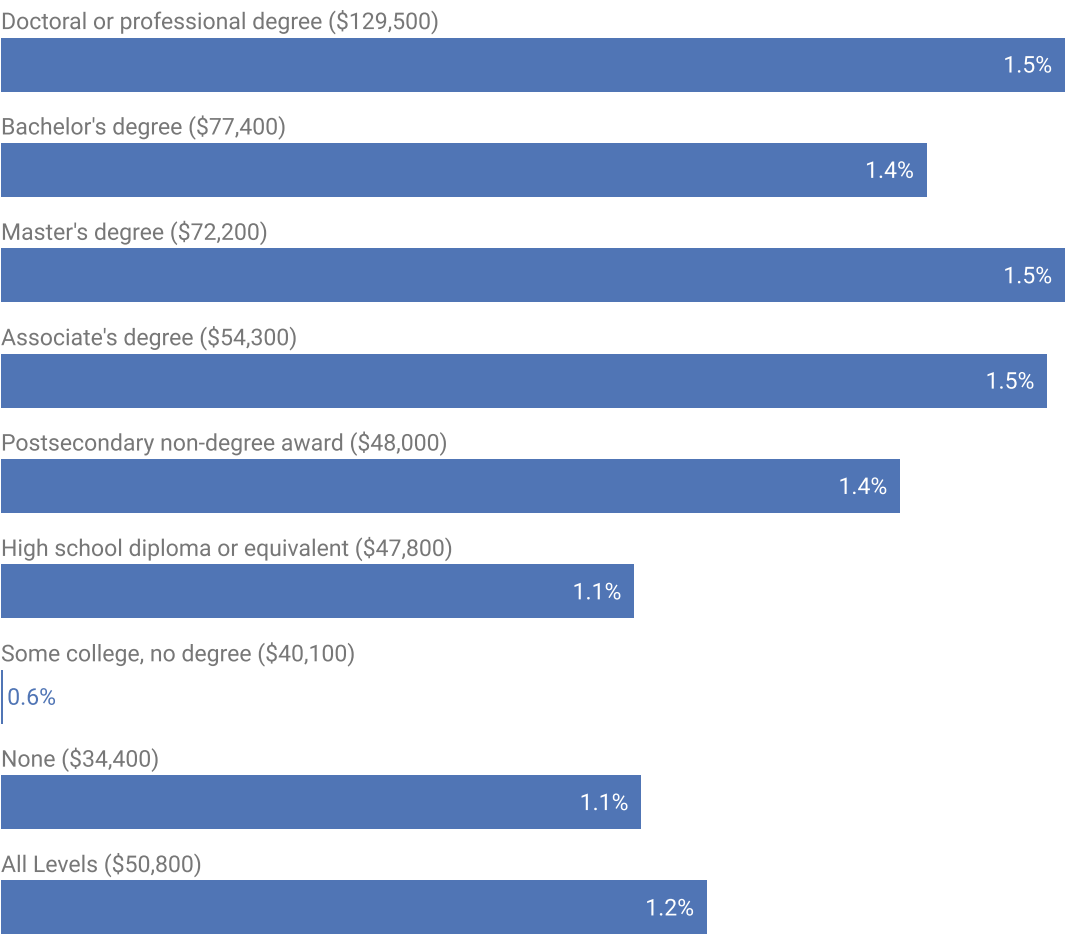


Location quotient and average wage data are derived from the Quarterly Census of Employment and Wages, provided by the Bureau of Labor Statistics, imputed where necessary, and updated through 2024Q2 with preliminary estimates updated to 2024Q3. Forecast employment growth uses national projections from the Bureau of Labor Statistics adapted for regional growth patterns.

Education Levels

Expected growth rates for occupations vary by the education and training required. While all employment in Dixie County, Florida is projected to grow 1.2% over the next ten years, occupations typically requiring a postgraduate degree are expected to grow 1.5% per year, those requiring a bachelor’s degree are forecast to grow 1.4% per year, and occupations typically needing a 2-year degree or certificate are expected to grow 1.5% per year.

Annual Average Projected Job Growth by Education Levels

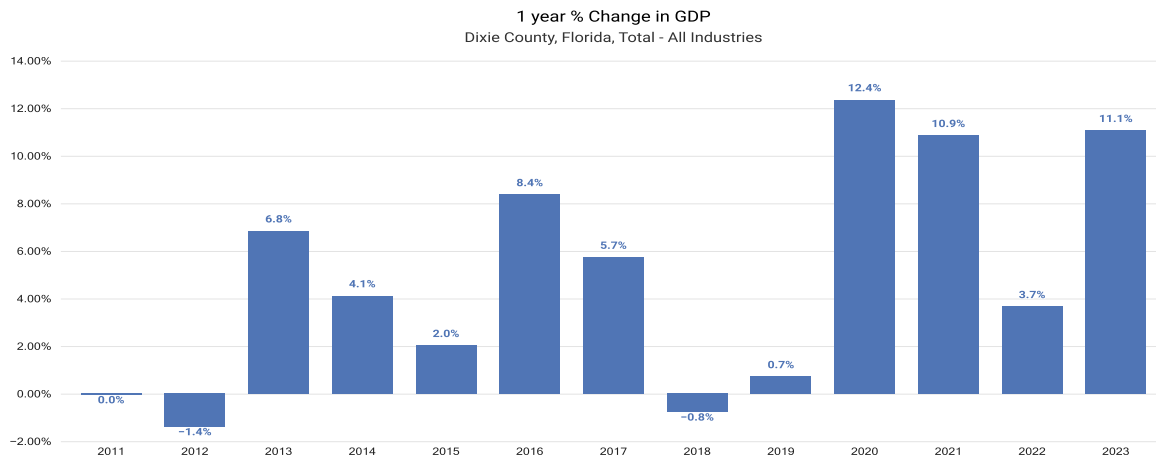


Source: JobsEQ®
Data as of 2024Q3

Employment by occupation data are estimates as of 2024Q3. Education levels of occupations are based on BLS assignments. Forecast employment growth uses national projections from the Bureau of Labor Statistics adapted for regional growth patterns.

Gross Domestic Product

Gross Domestic Product (GDP) is the total value of goods and services produced by a region. In 2023, nominal GDP in Dixie County, Florida expanded 11.1%. This follows growth of 3.7% in 2022. As of 2023, total GDP in Dixie County, Florida was \$306,115,000.

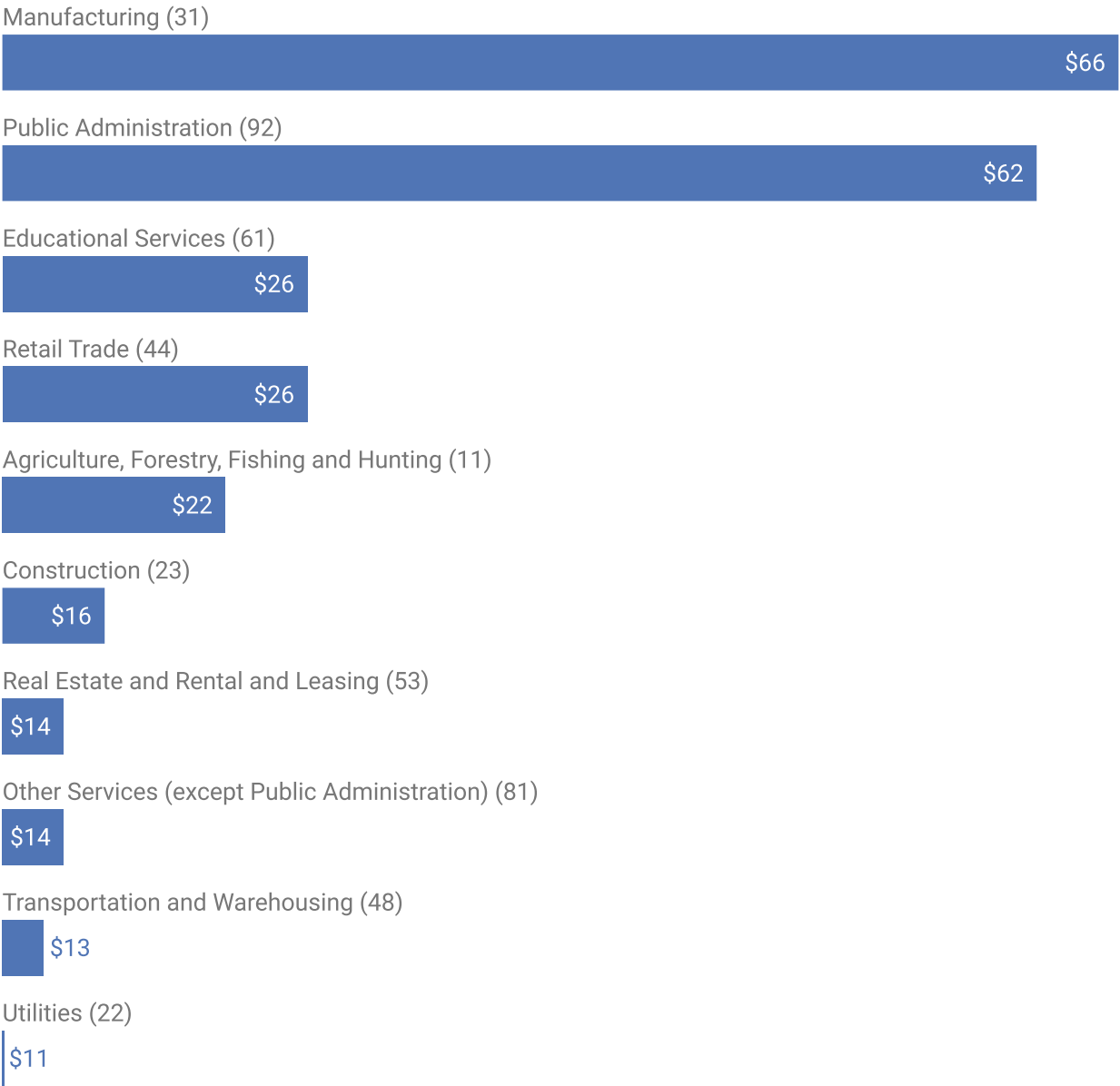


Gross Domestic Product data are provided by the Bureau of Economic Analysis, imputed by Chmura where necessary, updated through 2023.

Of the sectors in Dixie County, Florida, Manufacturing contributed the largest portion of GDP in 2023, \$65,652,000. The next-largest contributions came from Public Administration (\$62,188,000); Educational Services (\$26,202,000); and Retail Trade (\$25,789,000).

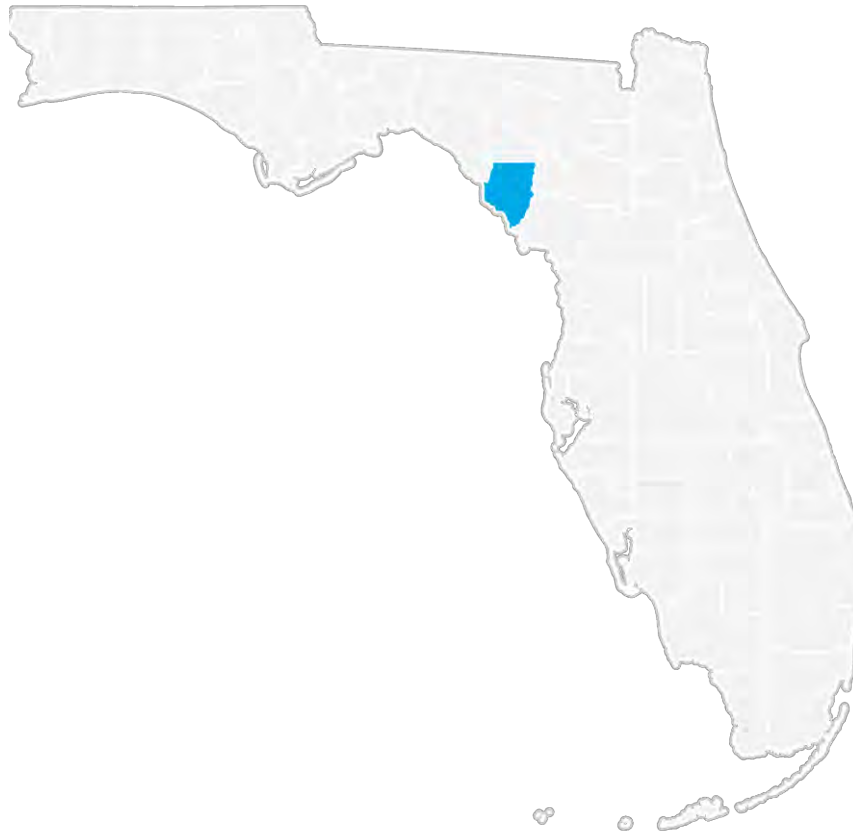
GDP (in \$ millions)

Dixie County, Florida, 2023



Gross Domestic Product data are provided by the Bureau of Economic Analysis, imputed by Chmura where necessary, updated through 2023.

Dixie County, Florida Regional Map



FAQ

What is a location quotient?

A location quotient (LQ) is a measurement of concentration in comparison to the nation. An LQ of 1.00 indicates a region has the same concentration of an industry (or occupation) as the nation. An LQ of 2.00 would mean the region has twice the expected employment compared to the nation and an LQ of 0.50 would mean the region has half the expected employment in comparison to the nation.

What is separation demand?

Separation demand is the number of jobs required due to separations—labor force exits (including retirements) and turnover resulting from workers moving from one occupation into another. Note that separation demand does not include all turnover—it does not include when workers stay in the same occupation but switch employers. The total projected demand for an occupation is the sum of the separation demand and the growth demand (which is the increase or decrease of jobs in an occupation expected due to expansion or contraction of the overall number of jobs in that occupation).

What is a cluster?

A cluster is a geographic concentration of interrelated industries or occupations. If a regional cluster has a location quotient of 1.25 or greater, the region is considered to possess a competitive advantage in that cluster.

What is the difference between industry wages and occupation wages?

Industry wages and occupation wages are estimated via separate data sets, often the time periods being reported do not align, and wages are defined slightly differently in the two systems (for example, certain bonuses are included in the industry wages but not the occupation wages). It is therefore common that estimates of the average industry wages and average occupation wages in a region do not match exactly.

What is NAICS?

The North American Industry Classification System (NAICS) is used to classify business establishments according to the type of economic activity. The NAICS Code comprises six levels, from the “all industry” level to the 6-digit level. The first two digits define the top level category, known as the “sector,” which is the level examined in this report.

What is SOC?

The Standard Occupational Classification system (SOC) is used to classify workers into occupational categories. All workers are classified into one of over 804 occupations according to their occupational definition. To facilitate classification, occupations are combined to form 22 major groups, 95 minor groups, and 452 occupation groups. Each occupation group includes detailed occupations requiring similar job duties, skills, education, or experience.

About This Report

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