



Local Operating Procedure

SECTION: Operations	PROCEDURE#: LOP23	PAGE 1 of 2
TITLE: Sector Strategies	EFFECTIVE DATE: October 16, 2022	

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PURPOSE: To provide policy by which industry sectors are chosen as Targeted Sectors under the Workforce Innovation and Opportunity Act (WIOA) to ensure workforce system alignment.

BACKGROUND: Sector partnerships are business-driven partnerships among companies in a targeted industry and other regional partners who work together to develop and implement solutions for the industry's workforce and other needs. In 2019, in accordance with WIOA, the Local Workforce Development Area (LWDA) 09 Workforce Board identified the development and implementation of sector initiatives for in-demand industry sectors or occupations for the region as a goal for regional planning.

Procedure

LWDB 09 has convened labor market partners, local businesses, and educational partners into a strategic planning council to determine the major sector markets regarding workforce, education, and private industries.

The LWDB 09 board has adopted the following as targeted sectors for the Alachua and Bradford County workforce region:

- a. Healthcare
- b. Manufacturing/Distribution
- c. Information Technology
- d. Transportation/ Logistics
- e. Construction
- f. Hospitality

These sectors are the target of our work-based training funds and are highlighted in our Workplace Learning policies which provide for Work Based Training (WBT) options that are available to our local employers and career seekers through the Workforce Investment and Opportunity Act (WIOA) and through the Temporary Assistance for Needy Families (TANF). Within these different funding

sources are a variety of strategies to assist in training for career seekers and employees. These options include On the Job Training (OJT), Customized Training, Incumbent Worker and Internships. The purpose is to provide participants an opportunity to develop employability skills, acquire job specific knowledge and gain work experience in an area that helps prepare them for self-sufficient employment. WBT must be in a demand occupation that is listed on our regional targeted occupation list (RTOL) or the State targeted occupation list or be an occupation that is part of our sector-based strategy in the industry sectors outlined above.

Labor Market Information (LMI) data is provided in real time on our website, and this information is presented to the area chambers, education and business partners as requested to ensure workforce system alignment in our targeted sectors.

REFERENCES

- **Public Law 113-128, Workforce Innovation and Opportunity Act**
- **Section 20 CFR 678.435**

OFFICIAL SIGNATURE



PHYLLIS MARTY
Chief Executive Officer