

Goal 1: Entrepreneurship training. (Aligning with WFI Goal #6)

- Strategic Objective 1: Expand the Startup Quest training to train FloridaWorks participants in entrepreneurship and the resources available to commercialize technology at the University of Florida's Office of Technology Licensing. Promote and support our community's professional unemployed to leverage their skills and education, keeping them in our community and helping them prosper, become employed and create new companies.
- Strategic Objective 2: Realign our TANF participant training programs to a more entrepreneurial self empowered approach to promote self-employment, self-confidence and self-esteem among those received subsidies. Expand our Opportunity Quest programs.
- Strategic Objective 3: Expand entrepreneurial training to our youth through our Tech Quest and Opportunity Quest programs. Expose our youth at highest risk of dropping out of high school to technology innovation in our community and teach them how they can tap into the innovation culture of Alachua and Bradford counties.
- Strategic Objective 4: Partner with educators and innovators to develop tiered resource for mass training of basic business skills for those seeking knowledge of how to be self-employed.

Goal 2: "Earn while you learn" Develop and implement an alternative route to employment and increased education. (Aligning with WFI Goal 1, 4 and 6) -

- Strategic Objective 1: Expand apprenticeship/*on-the-job-training* programs in our region.
- Strategic Objective 2: Expand pre-apprenticeship programs in our region.
- Strategic Objective 3: Expand internships in local businesses for youth, both in the summer and year round.
- Strategic Objective 4: Expand the outreach to place our experienced senior workforce in paid mentorships and internships in our local businesses.
- Strategic Objective 5: Focus on methods to provide opportunity for higher education to those who must work full time and do not have the time nor the tuition to increase their skills.
 - Employer/Industry specific Gap analysis of need for apprentice type model
 - Costs spent now for in-house training versus a formal or informal program
 - Research Liability issues and find solutions (i.e. Workers Comp, etc.)

Goal 3: "Soft Skills" training program (professionalism, interpersonal communication, customer service, personal accountability, interviewing...). (Aligning with WFI Goals 1,2,4 & 6)

- Strategic Objective 1: Expand the use of Disc Personal Profile, Conover Success Profile, Personal Responsibility Software, and other Emotional Quotient (EQ) based tools in our community.
- Strategic Objective 2: Expand employability training, customer service training, and workshops on emotional intelligence in our community *for job seekers including displaced professionals.*
- *Strategic Objective 3: Expand soft skills training to youth and families.*

Goal 4: Job Matching – expanding capacity and efficiency to connect employers with qualified employees.

- Strategic Objective 1: Expand Work Readiness Credential, Ready to Work assessment and create a FloridaWorks “card” to assure vetting of basic skills, soft skills and occupational skills
- Strategic Objective 2: *Improve job matching by optimizing data mining*
- Strategic Objective 3: Education Employers about background check policies, Best Places to Work criteria and interaction with FloridaWorks
- *Strategic Objective 4: Integrate with educators to align curricula with workforce/occupational needs.*

Goal 5: Establish FloridaWorks as a Subject Matter Expert (SME) and National authority on workforce development. (Aligning with WFI Goal 3)

- Strategic Objective 1: Research, locate and recruit expertise in workforce development nationwide.
- Strategic Objective 2: Research the types of data needed in longitudinal workforce activity tracking, integration of workforce outcomes to education, and resources of this data today nationwide.
- Strategic Objective 3: Engage expertise in documenting and messaging the effectiveness and ROI of workforce development activities in our region and state.
- Strategic Objective 4: Document the effect workforce development will make on the economic development of our region and the nation.

Goal 6: Act as an SME and catalyst in shaping the future direction of workforce development, the welfare system and the education system in both the state and the Nation. (Aligning with WFI Goals 3,5&6)

- Strategic Objective 1: Develop industry cluster, service, and data distribution partnerships. Use existing successful medical, education, and economic development partnerships to expand awareness of the benefits of workfare, welfare, and education reform.
- Strategic Objective 2: Leverage workforce data *and SME status* to affect policy change. *e.g. TANF redesign pilot project*
- Strategic Objective 3: Engage legislators to effect change to support workforce development in our region and nationally.

Once these goals and objectives have been approved by the Board, metrics on how to measure/quantify success will be added and progress reports will be given quarterly.

A quorum of Board Members was present at the Workshop.